

## Digital Starter Kit

### Terms & Conditions

#### Terms: Digital Starter Kit

- Google My Business is powered by Google
- The full Google Terms can be visited via your Google My Business page
- Your domain name cost is not included in the Digital Start Kit fee, this needs to be set up separately & paid directly to the service provider.
- The verification of your business by Google can take up to 3months or more, this is confirmed and approved through Google once your page is active.
- Upon proof of payment, you will be contacted to set up a consultation with our team. The set-up process will take 10-14 working days.
- Only items listed in the Starter Kit will be set up and additional requests will be quoted separately.
- To direct your queries or complaints please email our team on [hello@socialpath.co.za](mailto:hello@socialpath.co.za).

#### Payment Terms:

- The project will be scheduled into production within 7 days after having received payment; 100% upfront payment in advance unless otherwise agreed.
- All international wire transfer fees are for the client's account.
- Prices quoted exclude these fees and Social Path will look to receive the amounts ex banking transfer fees. This is strictly a proposal for services in respect to scope of work and does not constitute a formal agreement.
- The client and service provider shall enter into a formal agreement for services should the client wish to accept and make payment for the Digital Starter Kit.
- The investment is subject of the proposal & listed scope of work. Changes in the production scope of work may affect the final price of the project and will be quoted separately.
- The project initiation will begin upon receipt of payment receipt. Non-payment will result in all work on the account being suspended until payment is made.
- Delay in approvals and reverts will bring up the next pending payment terms within 15 days of the task deadline.
- All payments due within 7 days of invoice, work will commence once funds are reflecting in the Social Path bank account. Payments are to be paid via EFT into the following banking account.
- **Account Name:** Social Path (Pty) Ltd Account Number: 30000902504 Account Type: Business Transactional Account Bank Name: Sasfin Bank Limited Branch Code: 683 000 Swift Code: SASFZAJJ

### Standard Terms:

- Social Path has the right to charge interest of 10% on total amount for any amounts owed at the prescribed rate of interest.
- Social Path is also entitled to recover legal costs incurred, should legal action be required by Social Path due to non-payment for services.
- Should the agency spend 10% over and above the monthly maintenance on a sequential monthly basis for a minimum of two months, Social Path will initiate a discussion with the client to increase the project fee to reflect the appropriate number of hours required to service the account.
- No extra charge will be levied without prior notice to and the written approval of with the client and will not be levied because of any inefficiency or error on the part of the agency.
- Social Path shall charge a mark-up on third-party costs if paid by Social Path on behalf of with the client.
- These costs are to be agreed and signed-off before contracted out on behalf of the client. Social Path shall charge an annual mark-up on the renewal anniversary of contracts that continue of CPIX +3%.

Should you have any questions please email [hello@socialpath.co.za](mailto:hello@socialpath.co.za)